



FOR IMMEDIATE RELEASE:

**Outstanding Achievement by Laundromat Owner Award
Presented to Jane & Scott Wolfe of WashWorld in New Orleans**

Oakbrook Terrace, IL - - During its recent LaundryCares Literacy Summit, the LaundryCares Foundation recognized Jane and Scott Wolfe, owners of Wash World laundromat in New Orleans, with its Outstanding Achievement by Laundromat Owner Award. This newly-minted awards program is designed to recognize laundromat owners who have shown outstanding service and exemplary practice in the promotion of early learning through their businesses.

“Wash World has been a model for our Family Read Play Learn centers and their potential for giving families access to critical literacy resources,” said Dan Naumann, Executive Vice President of the LaundryCares Foundation. *“Jane Wolfe has been a force of nature! She has taken the LaundryCares concept to a whole new level.”*

Wash World installed a Family Read Play Learn kit in June of 2019 and has built on additional space to house books, story times and even visits from prominent children’s book authors. Their partnership with New Orleans Public Library is also leading the way toward making sure every child who visits Wash World gets a leg up on early learning and literacy.

“Congratulations and thanks to The Wolfe’s for showing our industry what it means to truly connect with the community,” added Brian Wallace, President and CEO of Coin Laundry Association. *“Their example will shine a light on the importance of LaundryCares’ work for years to come.”*

For more information on the LaundryCares Foundation, please visit www.laundrycares.org.

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